

# The Packaging (The Container)

**RAVENOL®**

The spout is equipped with a **resealable screw-top**.

The **special opening** prevents air bubbles forming, making pouring the lubricant simple, clean and efficient.

**Small integrated handles** make pulling up the spout and resealing the container easy.

The security cap also consists of a **pull-out spout** for precise pouring of the lubricant. Simply pull on the double strip.

The **security cap** lets you know that the lubricant is completely new and untouched.

The **large, ergonomically designed** handle is just right for any size of hand.

**Different container colours** allow you to easily identify the individual types:

Gold = Fully synthetic  
Silver = Semi synthetic  
Yellow = Mineral  
Blue = Marine lubricant

Attractive, **textured surface** makes using the container easier – even with oily hands.

The futuristically designed container underlines the **high quality and sportive** image.

The **transparent side stripes** with **embossed litre values** indicate exactly how much lubricant is in the container.

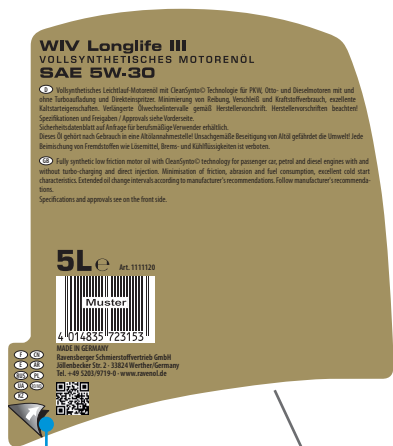


The „Made in Germany“ stamp - an assurance of quality.



Secure handling with an additional **recessed grip** underneath the container for simple and efficient pouring of the lubricant.

# The Label



Rear label:  
multi-language  
Peel-off label



Additional **Counterfeit product security:**  
Under UV light the words "RAVENOL-GERMANY-ORIGINAL" will appear.

Label background is in the same colour as the individual containers for **easy product identification**.  
The **Carbon look** gives the consumer a feel for the sporting origins of the product.

**Easy to read product description.**

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**The „Made in Germany“:**  
Production in Germany – a powerful quality characteristic.



**RAVENOL-Hologram**  
for counterfeit product security.



The **large RAVENOL logo** provides for clear recognition, displaying the internationally known lubricant brand.

**Additional quality marks.**

**Easily readable viscosity value.**

**Colour-coded product differentiation.**

**Additional product claim.**

**The technical specifications and manufacturer approvals** at a glance.

**Mark for waste collection.**

**OEM approval labels.**

The **pack content** is recognisable at a glance.