The Packaging (The Container)



The spout is equipped with a resealable screw-top.

The special opening prevents air bubbles forming, making pouring the lubricant simple, clean and efficient.



Small intergrated handles

make pulling up the spout and resealing the container easy.

The security cap also consists of a pull-out spout for precise pouring of the lubricant. Simply pull on the double strip.

The security cap lets you know that the lubricant is completely new and untouched.



VOLLSYNTHETISCHES MOTORENOL

Longlife

Fullsynth

CleanSynto

5L

SPEZIFIKATION/SPECIFICATION FREIGABEN/APPROVAL

The transparent side stripes with embossed litre values indicate exactly how much lubricant is in the container.

Attractive, textured surface makes using the container easier - even with oily hands.

The futuristically designed container underlines the high quality and sportive image.



The "Made in Germany" stamp an assurance of quality.

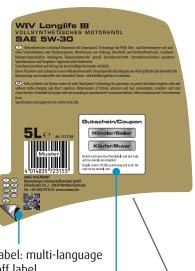
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MADE IN GERMANY

Secure handling with an additional recessed grip underneath the container for simple and efficient pouring of the lubricant.

The Label





MOTORENOL

Additional Counterfeit product security: Under UV light the words "RAVENOL-GERMANY-ORIGINAL" will appear.

Rear label: multi-language Peel-off label

Each unit of packaging bears a unique code. To verify the authenticity of the products and to obtain the possibility of discounts or winning prizes you may check the code on the website http://my.ravenol.com/

> Easy to read product description.

Different label colours for easy product identification: Gold = Fully synthetic Silver = Semi synthetic Yellow = Mineral

Blue = Marine lubricant

The "Made in Germany": Production in Germany a powerful quality characteristic.



for counterfeit product security.



Label background is in the same colour as the individual containers for easy product identification.

The Carbon look gives the consumer a feel for the sporting origins of the product.

The large RAVENOL logo provides for clear recognition, displaying the internationally known lubricant brand.

Additional quality marks.

Easily readable viscosity value.

Colour-coded product differentiation.

Additional product claim.

The technical specifications and manufacturer approvals at a glance.



Mark for waste OEM approval labels. collection.

The pack content is recognisable at a glance.